

The Corporate CMS Solution
Simple, yet Ingenious by Design
Making Web Sense!

Basic Manual Version 2.5



Dmaxim[™]

CONTENT
MANAGEMENT
SYSTEMS

Built using
Microsoft .NET technology



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Online Customer Support

email: ceo@dmax.tv, admin@dmax.tv, research@dmax.tv

(Support available during office hours & all questions answered within 36 hours in case of normal queries and 8 working hours in case of clients with SLA agreement.)



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Introduction

Generic Overview



A content management system (CMS) is a web application used for managing websites and web content, tailor-made for companies who want to edit and construct articles, online media management, etc..

A CMS enables people that do not necessarily possess a high degree of Information Technology and Computer Operations skills to edit, change, and manage a web site or sites. CMS's are composed of many modules, each developed to facilitate particular functions in process of ongoing site up keeping. More modules can therefore be added making CMS very versatile and can be upgraded to meet the needs of the users.

The term was originally used for website publishing and management systems. Early content management systems were developed internally at organizations involved in doing a lot of content publishing.

In 1995, CNET spun out its internal development offerings into a separate company called Vignette, which opened up the market for commercial systems. As the market evolved, the scope of content management systems broadened, and the term is now used to refer to a range of technologies and techniques, including portal systems, and web-based groupware.

dmaxim:

A Corporate CMS Solution

Dmaxim (pronounced as 'the'-Maxim)

MAXIM:

Pronunciation: mak-sim

Function: noun

Etymology: Middle English maxime, from Anglo-French, from Medieval Latin maxima, from Latin, feminine of maximus, superlative of magnus
large - more at

- 1.) a general truth, fundamental principle, or rule of conduct
- 2.) a proverbial saying



Dmaxim™

CONTENT
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This is the second generation CMS from Dmaxim. It has been revamped and is more advanced using the latest Microsoft.Net Technology



The Dmaxim CMS is tailored for companies who see the Internet as a main business environment as well as a window for the upholding of their corporate identity.

The team in charge of developing Dmaxim is continuously coming with new features and ideas to increase the CMS efficiency by integrating and adding more cutting-edge and innovative modules to the tools in order to match present and future business realities. Our philosophy is that there is always room for expansion. Such expansions are made available to the public every 12 or 18 months.

For the latest expansion pack, we suggest you talk to us to receive the latest update.

Confidentiality

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Advantages of Owning a *Dmaxim*™ CMS System

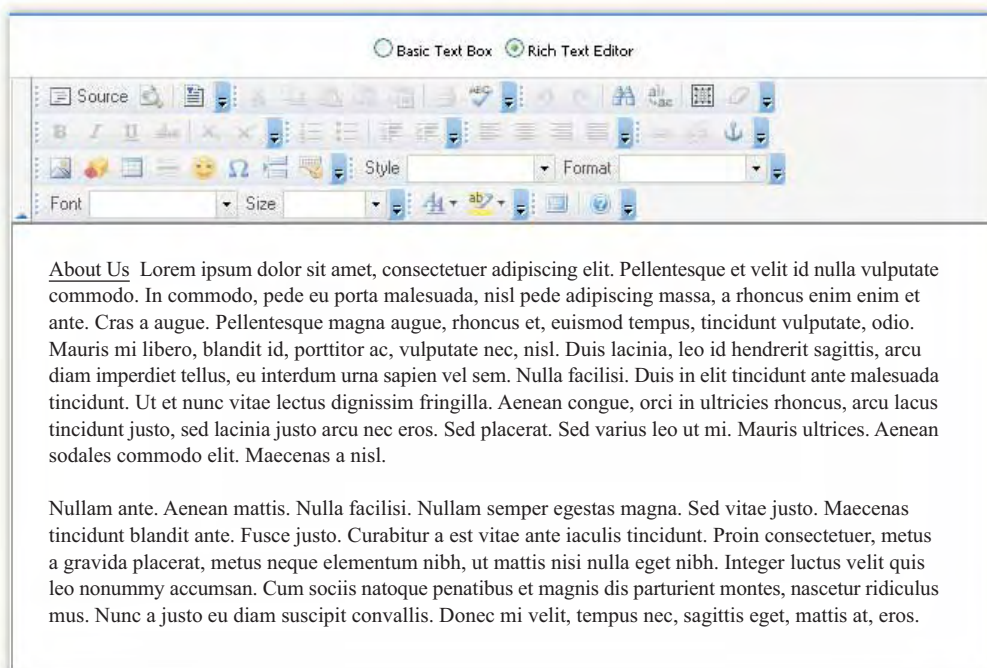
- **No License to Pay**
Most CMS systems are available for a yearly charge, thus being a burden on your website budget. We ask for no licensing charges and if third party tools are used we make sure that these too follow this same practice.
- **No Limit on Content**
Dmaxim does not impose a limit to the number of pages one can place in the website neither do we restrict what content to place in your pages
- **No Limit on Content Areas**
Content Areas are pieces of code that can be re-used throughout your website. We have developed Dmaxim to be flexible and scalable. Placing a limit on the number of content areas would defeat this scope.
- **Latest .Net Technology**
Dmaxim makes extensive use of Microsoft's .NET framework 2.0, the latest framework produced by this amiable company.
- **As easy as using Microsoft Word**
MS-Word is practically available on every computer world wide. Dmaxim has a similar look and feel to Ms-Word so that the user would feel at ease using our tools.
- **Minimal Training Required**
As Dmaxim is based on common available concepts such as the look and feel of Ms-Word, the training time required to acquaint a user to Dmaxim is very much reduced.
- **WYSIWYG Editor**
People would like to see the end result immediately without the need to mentally visualize what they would like. Our 'What You See Is What You Get' (WYSIWYG) editor makes concept visualization easier on the user
- **Secure and Scalable system**
Dmaxim is built with security and scalability in mind. We are confident enough that Dmaxim can reach the most strict security policies while it can be scaled up or down to match the business requirements.
- **Unlimited User Groups**
Dmaxim security groups make it possible for administrators to set their own preferred set and configurations that meet company policies. Dmaxim lets you create all the required groups without setting any limit. Users are then assigned to a group to inherit the permissions.
- **User Group Privileges**
Dmaxim also makes it possible to set your own defined privileges to users. Dmaxim will adapt itself to respect your policies.
- **Templates**
Dmaxim makes extensive use of templates. Templates define the look and feel of a website. Through the use of template, the look and feel can be changed over a very short period of time.
- **Token Based**
Tokens are used to instruct Dmaxim where to place a feature within the web page such as menus and latest news.
- **Automatic Site Map**
Dmaxim can take care of itself. Our site map facility is able to update itself with the latest changes in the site structure thus reducing time for your staff to maintain the website.
- **Site Search Facility**
Dmaxim offers the possibility for your site viewers to search for content within your website by typing in keywords and pressing a button.
- **E-Shop Ready**
Dmaxim is ready to integrate with our online shop system. Once integrated both tools can be accessed through the same administration console
- **Private Pages**
We all know how content may be sensitive. With Dmaxim you can set a page to be private and the users would need a login to have access to the content on that page.
- **Help Desk**
A help desk system to manage support requests within Dmaxim.
- **FAQ.s**
Dmaxim is able to maintain and publish questions that your site viewers tend to frequently ask.
- **News Letter Management**
Dmaxim is capable to send newsletters to registered users. Newsletters are created in the same fashion as that of a web page.
- **Central Repository**
The central repository within Dmaxim is used to contain files in a central place, making it easier to access these files when required from a web page
- **Events**
Dmaxim is able to manage events for you. Events can be repetitive, something that is happening every week, month or year. Dmaxim can be instructed that this event is recursive with a particular frequency for a given time frame. Dmaxim will then take care of publishing your event accordingly
- **Vacancy Centre**
This centre makes it possible to promote vacancies for posts within your company.
- **Polls**
Polls can also be managed by Dmaxim. Our tool will make sure that a person has not voted twice from the same computer, thus increasing the level of accuracy of your polls.



⇒ 1.0 Rich Text Box

The *Rich Text Box* is the most used in the *Content Manager*.

It allows you to format your content with the easy-to-use *Free Text Box Editor*.



Some features of the *Rich Text Box*:

Bold/Italic/Underlined:



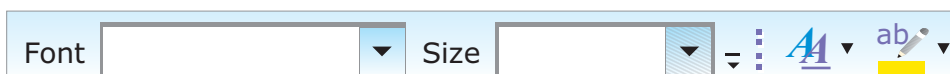
As in Microsoft Word these buttons are available.

Alignment Buttons:



As in Microsoft Word, these buttons will let you align text.

Font Editing:



These will let you change font type, size and even color.

If you are interested in receiving more information about Dmaxim line of Online Products and would like to see more of the Dmaxim manual, please contact ceo@dmax.tv.